



SOCCER WITHOUT BORDERS

PLAYING FOR CHANGE

"Using soccer as a vehicle for positive change in the lives of marginalized youth."

Letter from the Executive Director

Dear Friends and Supporters,

I want to begin this letter with a special thank you for all of your support and continued interest in Soccer Without Borders. In every aspect of the organization 2010 was a benchmark year, and it is my great pleasure to share with you some of the year's highlights in this report.

Like so many of our current staff, I was first drawn to SWB as a volunteer, inspired by the mission and anxious to give back to a sport that has afforded me so much. As a woman in a post-Title IX America, so many of my most formative experiences, fondest memories, influential mentors, and closest friendships stemmed from my soccer teams throughout the years. Boarding a plane to Nicaragua in February 2008, I was eager for the chance to build a space for the girls of Granada to experience the same. What I didn't expect was the extent to which the community of Granada was eager to build a space for us, Fútbol Sin Fronteras, in its families, hearts, and daily lives. The power of that welcome, that collaboration, inspired me to continue exploring the ways that Soccer Without Borders can fulfill its mission. In the years since then, the practical mission of SWB has become clear: to build team communities in which marginalized youth are encouraged to set high goals, and tangibly supported in their quest to achieve them.

In order to realize this, SWB spent the better part of 2010 designing a new, team-based program model that will bring greater consistency and stability to our seven year-round sites. In this report you will find a snapshot of the milestones that have made this important step possible, including recognition of an expanded staff and a new Advisory Board. As always, we want to send a heartfelt thanks to our sponsors and partners, new and old, who make our work possible every day; thank you for your continued support!

With many thanks,

Mary McVeigh

Baltimore Boys' Team with Coach Jill Pardini



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"Until now, no one ever gave me the chance to be a soccer player, no one ever cared if I played. Here, I found out I am a good player, I feel good about myself for that. I am so proud of my team, it is like a family from so many different countries."

Lal Thapa, 18 years old, Nepali refugee from Bhutan, member of SWB Oakland

2010 Organizational Highlights

During the last 12 months, Soccer Without Borders:

- Expanded core US staff from one to four full-time members
- Established a ten-member Advisory Board
- Founded a new SWB site in Baltimore, MD, providing programming for recently arrived high-school aged refugee youth
- Partnered with Global Rescue to provide emergency medical advisory services to volunteers and staff
- Opened a new office space and community center in Sololá, Guatemala
- Designed and hosted the 1st annual Bay Area Refugee World Cup in partnership with the International Rescue Committee
- Launched the International Intern Program, placing nine trained 10-month interns in Guatemala, Nicaragua, and Uganda
- Selected as a host site (Oakland) for the Coach Across America program
- Partnered with the US Embassy in Cairo to run a two-week series of coaches trainings and girls soccer camps and clinics in Egypt
- Participated in the Penn State Smeal School of Business APEX program
- Appeared in major press outlets around the world including: NPR, WorldPulse Women's Magazine, Baltimore Sun, State.gov, YouthNoise PlayCity, Dream TV Cairo, Egypt Daily News, Nile TV
- Hosted the 1st Annual San Jose Refugee Community Soccer Camp in partnership with Refugee Transitions



Jacqueline, an SWB participant in Ndejje, Uganda



2010 "BY THE NUMBERS"

- * Number of youth served weekly by SWB Programs: **635**
- * Number of youth served by SWB Outreach: **1,600**
- * Volunteer months donated internationally: **102**
- * Volunteer hours donated domestically: **2,400**
- * Pounds of equipment donated: **3,600**
- * Number of Coaches Trained in 5 Countries: **96**
- * Hours that SWB Youth spent on the field working with trained SWB Coaches: **55,821**
- * Hours that SWB Youth spent off the field working with trained SWB Mentors: **36,038**

International Program Spotlights

Hosted in Oakland, CA, the SWB USA staff designed and led a week-long training to prepare SWB's nine interns for their 10-months abroad. The program consisted of on and off-field activities, providing a platform for thoughtful reflection and conversations around the year ahead. Topics included cultural integration, respecting differences, service work, poverty alleviation, and youth development, in addition to hands-on coach and facilitator training.



FSF Granada literally outgrew its first community center this fall; the FSF TEAM moved down the street and transformed what had been a three-story hostel/restaurant into a community center for the over 100 participants of TEAM Granada. The space accommodates three distinct TEAMS and five days per week of programming. The success of the pilot long-term intern program paved the way for 2010 Interns to work collaboratively with local staff members to form meaningful TEAM communities for young women in Granada.



FSF Guatemala centralized its efforts in Sololá's urban region, offering consistent programming and mentorship for young Mayan women. FSF's community center is surrounded by a half dozen schools and is no more than two blocks from Sololá's central market; it is becoming a popular after-school haven for young women seeking homework help or art materials. FSF Sololá continues its support for surrounding villages with soccer equipment and various coaches' clinics to empower local leadership.



SWB Ndejje expanded its outreach to include seven new schools in Ndejje, reaching more than 1,000 youth through in-school programming. In addition to providing tutoring and mentorship opportunities in school, SWB hosts soccer practices and educational workshops after school. In nearby Kampala, SWB continued its support of more than 300 urban refugees living in the Katwe and Nsambya areas.



Interns and Girls at the Office, Sololá, Guatemala

SWB International

Buenos Aires, Argentina
Granada, Nicaragua
Kampala, Uganda
Ndejje, Uganda
Sololá, Guatemala

Staff and Interns

Kaleen Adami (Nicaragua)	Jonathan Jose Ortega Lopez (Nicaragua)
Carey Averbrook (Guatemala)	Heather Luboff (Uganda)
Veronica Balladares (Nicaragua)	Olivier Matanda (Uganda)
Deb Benakis (Uganda)	Cesar Augusto Morales (Nicaragua)
Courtney Bell (Uganda)	Ava Murphey (Guatemala)
Hailey Bird (Guatemala)	Raphael Murumbi (Uganda)
Marisa Boge (Guatemala)	Adam Nagy (Uganda)
Cindy Flores Bolanos (Nicaragua)	Jorge Luis Obando (Nicaragua)
Estefan Bolanos (Nicaragua)	Luis Palacios (Guatemala)
Zoey Bouchelle (Nicaragua)	Kareem Raad (Guatemala)
Jon Brooks (Guatemala)	William Alexander Ramirez (Nicaragua)
Larkin Brown (Nicaragua)	Kevin Cristo Vega Rivera (Nicaragua)
Jacques Bwira (Uganda)	Klaudia Sapieja (Guatemala)
Sarah Chakrin (Guatemala)	Monica Santino (Argentina)
Lisa Clark (Uganda)	David Moises Vilchez (Nicaragua)
Julie Colhoff (Guatemala)	Allison Weis (Guatemala)
Stevie Dunning (Uganda)	Lindsey Whitford (Nicaragua)
Karen Miguel Espinoza (Nicaragua)	Sarah Wolff (Nicaragua)
Clara Fischman (Nicaragua)	Camilla Zamperini (Nicaragua)
Chris Granger (Uganda)	
Jessica Kautz (Nicaragua)	
Melisa Krjnaic (Nicaragua)	
Humberto Jose Largaespada (Nicaragua)	
Suyen Largaespada (Nicaragua)	
Brittany Larson (Guatemala)	

Domestic Program Spotlights

SWB Baltimore had an incredible first year, beginning with a pilot program in the summer that served more than 40 youth. The success of the summer program led to the formation of a U-16 Boys' Team which competed in the Central Maryland Soccer Association in the fall. The program is comprised of recently arrived refugee youth from Iraq, the Republic of Congo, Eritrea, Bhutan, and Nepal, and has been an important source of community and motivation for the players.



The SWB program at Oakland International High School expanded to serve more than 75 students on a weekly basis throughout the course of the year. The boys' team finished with an undefeated league record in two seasons in 2010, good for first place in the Jack London Soccer League Class 4 level. The girls' team continued to engage new members who had never before participated in an organized sport. The team scored multiple goals in three straight games, gaining confidence in their efforts as female athletes. Hamza Hachim, a former player in the program, completed his first full year as an assistant coach, taking on expanded responsibilities with the boys' team. In the fall, SWB engaged a new age group, working with youth at the U-14 age level.



In New York City, SWB and the International Rescue Committee continued its Saturday programming, providing participants with out-of-school tutoring sessions and an opportunity to play soccer. One of SWB past participants, George Tarr, was featured in The Connecticut Post for his demonstrated character and work ethic, earning him a scholarship to the University of Bridgeport where he is currently a freshman!



SWB Oakland, Refugee Transitions and the International Rescue Committee shared major successes in Summer 2010. SWB partnered with Refugee Transitions to lead the first annual San Jose Refugee Community Soccer Camp. Fifty miles north in San Francisco, SWB and the International Rescue Committee united over 80 resettled refugees to compete in the first annual Bay Area Refugee World Cup.



SWB Oakland IHS Boys, Undefeated Season Fall 2010

SWB USA

Baltimore, MD
New York, NY
Oakland, CA

Staff and Volunteers

Core Staff:

Ben Gucciardi- Founding Director
Mary McVeigh- Executive Director
Laila Nossier- Coach Across America
Myra Sack- Capacity Builder

Support Staff:

Zoey Bouchelle- Ambassadors Program Coordinator
Courtney Jackson- Ambassadors Program Coord. (Past)
April Kater- Outreach Team
Dave Koken- Grant Research
Lauren Markham- Grant Writer
Karima Modjadidi- Administrator
Lucas Richardson- Volunteer Coordinator
Evan Weiss- Outreach Team
Mariel Wilner- Outreach Team Coordinator

Program Staff:

Carolyn Anderson (New York)
Adam Blasej (Oakland)
Meghan Duesing (New York)
Hamza Hachim (Oakland)
Dave Koken (Oakland)
Dustin Monahan (New York)
Bobbie Monzon (Oakland)
Laila Nossier (Oakland)
Jill Pardini (Baltimore)
Anthony Peters (New York)
Kajan Ratnakumar (New York)
Roger Remera (Oakland)
Demetrios Yatrakis (New York)

Financial Report:

Below you will find a chart of income and expenses across all SWB programs, year-round and short-term.

Income		
Grants	\$44,399.62 (28.8%)	Assoc. Jewish Charities of Baltimore, Community Initiatives, Girls Learn International, Oakland Fund for Children and Youth, Oakland Unified School District, U.S. State Department
International Volunteer Personal Fundraising	\$40,040.48 (26.0%)	Intern program in Guatemala, Nicaragua, Uganda, Short-term volunteers
Individual Donations	\$30,775.34 (20.0%)	Includes matching gifts programs
Merchandise & Events	\$27,370.37 (17.8%)	Ambassadors program, Merchandise, Fundraiser events
TEAM Camp Fees	\$8,000.00 (5.2%)	January and March TEAM Camps in Granada, Nicaragua
Sponsorships	\$2,355.00 (1.5%)	
Fiscal Sponsorship	\$1,000 (0.7%)	
Total = \$153,940.81		
Expenses		
Leadership	\$53,168.45 (39.5%)	Compensation, Travel, Training
International Volunteers Living Expenses	\$47,895.17 (35.5%)	Intern program in Guatemala, Nicaragua, Uganda, Short-term volunteers
Facilities	\$11,434.36 (8.5%)	On and off-field space rental, Utilities including internet and phone
Activities	\$10,738.85 (8.0%)	Snacks, Equipment, Registration fees, Educational materials, Event transportation, Special events
Marketing/Fundraising	\$6,371.68 (4.7%)	T-shirts, Bracelets, Printing, Shipping
Administration	\$3,140.43 (2.3%)	Website, Insurance, Accounting, Banking
Fiscal Sponsorship	\$1,980 (1.5%)	Pass It On program
Total = \$134,728.94		

Below are the SWB Program Costs (Activities, Administration, Facilities, Leadership) listed by year-round program, US and international, as well as camps and partnerships. Some programs incur significantly lower costs due to a variety of factors including an entirely volunteer staff, administrative partnerships, donated equipment, and in-kind facility donations.

USA Programs	International Programs	Camps & Partnerships
<i>Baltimore, MD</i> \$1,629.00	<i>Buenos Aires, Argentina</i> \$4,357.66	<i>Granada TEAM Camps (2)</i> \$8,361.58
<i>New York, NY</i> \$875.58	<i>Solola, Guatemala</i> \$5,728.46	<i>Oakland Refugee Community Camp</i> \$1,935.90
<i>Oakland, CA</i> \$20,062.01	<i>Kampala, Uganda</i> \$2,429.00	<i>San Jose Refugee Camp</i> \$1,240.42
	<i>Ndejje, Uganda</i> \$5,332.36	<i>Egypt Clinic Series</i> \$5,747.15
	<i>Granada, Nicaragua</i> \$19,654.14	<i>El Salvador Barefoot Angels Camp</i> \$350.64
Total: \$22,566.59	Total: \$37,501.62	Total: \$17,635.69

Advisory Board

In the fall of 2010, SWB formed a new ten-member Advisory Board, hailing from six states and a variety of professional backgrounds.

A big thank you and welcome to:

Ann Cook- Assistant Coach, Pennsylvania State University

Tim Cross- President, YouthBuild International

Manish Doshi- Partner and CFO, Meeta M Doshi DDS

Greg Lalas- Editor in Chief, MLSsoccer.com

Jeff McIntyre- Founder and President, Ruffneck Scarves

John O'Brien- Former Professional Player, US National and Olympic Teams/AJAX

Bill Price- Founder and President, Driva Solutions

Lisette Rodriguez- Director of Capacity Building, Edna McConnell Clark Foundation

Melissa Roth- Vice President and General Counsel, Global Rescue

Michael Sack- Education Director, Youth Empowerment Services

SWB in CAIRO

From December 2-15th, SWB collaborated with the US Embassy in Cairo to run Girls Soccer Workshops in five Egyptian cities.



CAMP REVIEW

January 4-8, 2010

6th Annual Barefoot Angels Camp in Santa Ana, El Salvador; 25 youth leader participants age 11-17; Founder Ben Gucciardi, Advisor John O'Brien, Nicaragua Coach Jose Largaespada, and Guatemala Local Director Luis Palacios represented SWB

January 10-16, 2010

3rd Annual T.E.A.M. Camp in Granada, Nicaragua; 85 female participants age 6-22; 25 SWB volunteers including representatives from Boston College, Bowdoin College, Dartmouth College, Lehigh University, Penn State University, and Tufts University

March 7-13, 2010

Spring Infusion in Granada, Nicaragua; 18 SWB volunteers including representatives from Colorado College, Dartmouth College, Penn State University, Princeton University, and Team Up for Youth; 15 coaches trained

July 18-22, 2010

1st Annual San Jose Community Refugee Camp; 9 SWB volunteer coaches; 25 male and female participants ages 5-17

August 3-8, 2010

3rd Annual Oakland Refugee Community Camp; 90 refugee/immigrant participants age 5-17; 15 SWB volunteers; 10 refugee youth coaches trained; appearances by FC Gold Pride players Kristin Graczyk and Kimberly Yokers

Thank you to our supporters, partners and sponsors!



Angus Held Foundation
 Associated Jewish Charities of Baltimore
 Bayview Funding Corporation
 Be Active, Be Strong Inc.
 Charter Partners
 Dickey Center for International Understanding
 Global Impact
 Ruffneckwear.com
 San Jose Rotary Club
 Soccer Silicon Valley Community Foundation

Special thanks to these organizations and teams:

Amherst Women's Soccer Elite Academy
 Bowdoin Women's Soccer and the Polar Bears Camp
 Colorado College Men's and Women's Soccer
 Colorado Force
 Dartmouth College Women's Soccer
 FC Gold Pride (former WPS)
 Global Rescue
 Houston Challenge Shootout
 Huntington High School
 KWIK Goal
 LA Sol (former WPS)
 Neutrogena- Aveena
 Notre Dame Preparatory Academy
 NY Mets
 NY/NJ Red Bulls
 Penn State University Women's Soccer
 PUGG
 PUMA
 Skidmore College Men's and Women's Soccer
 Smith College Women's Soccer
 SoccerPlus
 Tufts University Women's Soccer
 University High School
 University of San Francisco Women's Soccer
 Washington Freedom
 Wisconsin EDGE Camp

Thank you to our 2010 project partners:

Amani Football Academy (Uganda)
 ARQUITLAN (Guatemala)
 ASAPROSAR- Salvadoran Association For Rural Health (El Salvador)
 Centro Juvenil Waqaxi (Guatemala)
 Colegio Maya (Guatemala)
 Girls For a Change (USA)
 Hope Primary School (Uganda)
 International Rescue Committee (USA)
 Magicians Without Borders (USA)
 Nicaragua Football Federation-FENIFUT (Nicaragua)
 Nicaraguan Institute of Sport and Recreation (Nicaragua)
 Oakland International High School (USA)
 Refugee Transitions (USA)
 Senda Athletics (Oakland)
 Soccer Silicon Valley Community Foundation (USA)
 Sports Gift (USA)
 Team Up for Youth (USA)

A special thank you to all of our Ambassadors and equipment donors, raising more than 5,000 pounds of equipment in 32 states and Canadian provinces and more than \$10,000 in support of our international programs!