



Soccer Without Borders

Annual Report

2012

OUR MISSION...

We use soccer as a vehicle for positive change,
providing under-served youth with a toolkit for

**growth
inclusion
and
personal success.**

2012 ANNUAL REPORT TABLE OF CONTENTS

Letter from the Founder	3	SWB in Central America	12
What We Do	4	Granada, Nicaragua	13
Our Approach	5	SWB in Africa	14
Our Reach	6	Kampala, Uganda	15
SWB in the USA	7	Camps and Special Initiatives	16-17
Baltimore, MD	8	The Soccer Without Borders Team	18-19
Oakland, CA	9	Financials	20
Greeley, CO and Los Angeles, CA	10	Partners and Supporters	21-22
Boston, MA and New York, NY	11		

OUR VALUES...

AUTHENTICITY



WHOLE PERSON



PROCESS - ORIENTED



Dear Friends,

This marks the sixth year since Soccer Without Borders began programming. With each year, our staff gains a deeper, more refined understanding of how to support our youth to achieve **growth, inclusion** and **personal success**. As SWB evolves as an organization, it is tremendously exciting to see many lessons and best practices being captured and shared. Increasingly, more established programs are working to support newer programs. Likewise, core programs are adopting successful initiatives from one another.

Early this year, SWB became just the sixth U.S. program to be accepted to the streetfootballworld network. Joining the network has provided many unique opportunities to engage in the global dialogue surrounding sport for development, and to collaborate with and learn from leading practitioners from around the world. Membership opened the door to support from the FIFA Football For Hope initiative to help build our programs in the USA.

We are proud to share this Annual Report highlighting these and other milestones from SWB programs in 2012. As we look ahead, the potential for SWB to grow is staggering. Each week, we receive program requests from communities in the U.S. and abroad. While the demand for programs is humbling, we are committed to measured, responsible growth. Defining and refining our core contribution to our field will be our central focus in the coming year.

As always, we are so grateful to all our coaches, mentors, teachers, volunteers, staff, and supporters who have collectively made Soccer Without Borders the thriving, vibrant organization that it is today.

Sincerely,

Ben Gucciardi

Founding Director



What We Do: 5 Activities



Core program participants are offered an average of
12-15 ACTIVITY HOURS EACH WEEK, YEAR-ROUND.

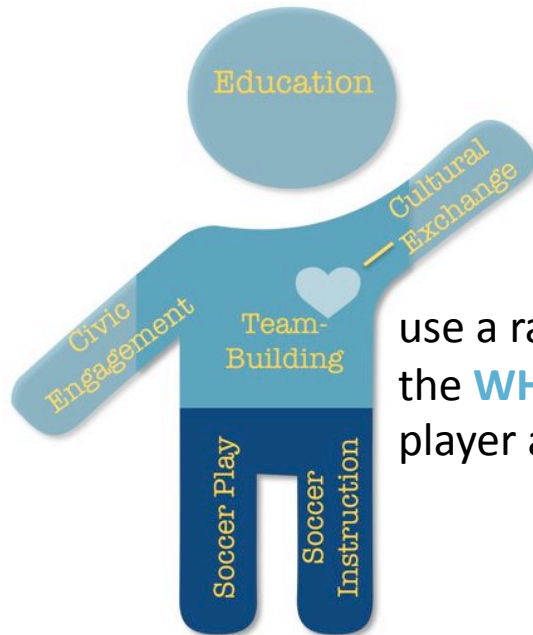
Our Approach

The potential for soccer to inspire youth to achieve

GROWTH, INCLUSION, AND PERSONAL SUCCESS

requires more than simply playing the game.

We believe that results come from the commitment of **TRAINED, CARING COACHES AND MENTORS** who...



use a range of **ACTIVITIES** to develop the **WHOLE PERSON**, not just the player and...

foster a **SAFE, SUPPORTIVE TEAM COMMUNITY.**



Our Reach



**100+
COMMUNITY
COACHES**

trained in soccer
instruction and youth
development.



5,000+ YOUTH

reached through clinics and community
events.



200+ VOLUNTEERS

gave more than 7,000 hours to
support our coaches.



797 YOUTH

enrolled in core,
seasonal, and camp
programs.



GROWTH = CAMPER → CAPTAIN

When 8 year-old That May arrived on an Oakland soccer field in 2007, he was headed to his very first educational experience in his new home in America. That May and his three brothers arrived to Oakland, CA from a refugee camp in Thailand in July 2007, just two weeks before SWB's first-ever Refugee Community Soccer Camp. At the SWB camp, That May met other Burmese refugees as well as other newcomers from around the world. The soccer field became a comfortable place for That May and his peers to make friends and adjust to their new language and environment. Over the next two years, two of That May's brothers, Eh Myo and Tu Tu, took part in the year-round SWB program in Oakland. All four brothers attended summer camp with SWB again in 2008 and 2009. In late 2009, That May's family moved to Greeley, Colorado to find work. Remarkably, within a year of their arrival, SWB Greeley began programming, and That May was once again back on the field. Not only was he a member of the SWB team, but he was chosen to be the captain for his leadership skills. His story, like many young refugees, is full of uncertainty and shifts. It's a comforting coincidence knowing that SWB happens to thrive in two of the places that he has called home.



Did you know

The United States welcomes roughly
60,000
refugees each year through UNHCR
resettlements. The top three countries of origin:
Bhutan, Burma/Myanmar, Iraq.
Soccer Without Borders USA programs serve
youth from
29
distinct countries.

2012 Highlights

- Expanded facility partnerships with Northeast Middle School to serve middle school boys and girls and Johns Hopkins University for office space.
- Established a Youth Leadership Council which examined issues concerning immigration policy, diversity, and safety among others.
- Garnered support through the Refugee School Impact Grant program from the U.S. Department of Health and Human Services.
- Launched an Advisory Board and hosted first annual “Journey to America” dinner.
- First SWB Baltimore student participant graduates from high school and enrolls in college.

Did you know?

SWB Baltimore students presented at **3** conferences and were featured in **6** press exposures in 2012.

Youth participants originate from **9** different countries and speak **8** distinct first languages

What's Next?

- Continue to expand mentorship program.
- Develop college entrance support and English language learning services for all participants.
- Grow the girls' program.



“I have seen this program have a tremendous impact on my students lives.”

- Ms. Duda, ESOL teacher in Baltimore City Public School System

Core Program



“It is about building a new community of people who show love and respect for each other.” –Abednego Juarez, SWB Oakland participant from Guatemala, age 17

OAKLAND, CA, USA

2012 Highlights

- Expanded middle school program to serve girls, creating a U14 girls team.
- Moved office space into the community partners' portable at Oakland International High School, making the program more accessible to youth.
- Initiated “soccer school” for U14 boys team, providing tutoring, mentoring and goal-setting for high school success.

Did you Know?

SWB teams visited **6** state parks on fieldtrips

Youth represented **27** different countries

32 girls played on their first-ever team

93% high school graduation rate for participants

What's Next?

- Develop academic monitoring and intervention system for high school participants.
- Form Oakland-specific Advisory Board.

Seasonal Program Highlights: West

GREELEY, COLORADO

- Expanded program to offer one additional day per week of activities for each team.
- Launched a U14 girls team.
- Partnered with the CO Storm to allow the U14 and U18 boys to compete in local leagues.
- Increased off-field opportunities including formal swimming and guitar lessons, as well as team trips to the zoo, Colorado Rockies and Rapids games.



LOS ANGELES, CALIFORNIA

- Launched “Soccer in the Park” series every Saturday, taking steps toward consistent seasonal programming.
- Expanded off-field activities, including team trips to see the LA Galaxy.
- Partnered with the Tiyya Foundation and with joint support from the SoCal Soccer Association.

Seasonal Program Highlights: East

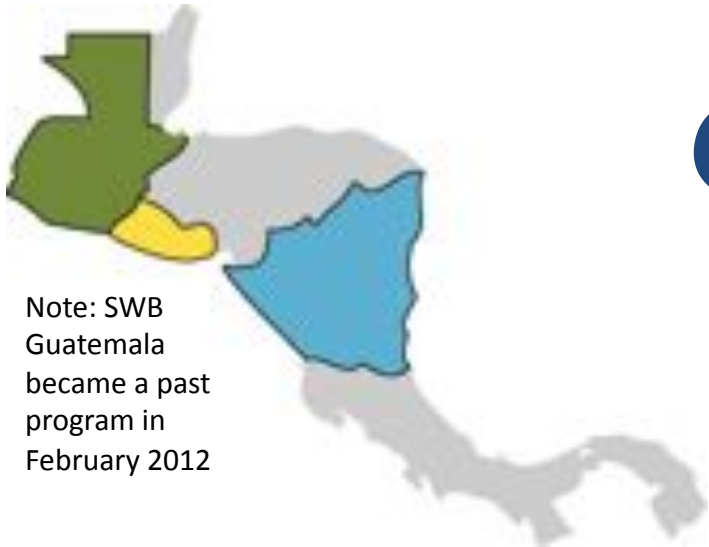
BOSTON, MASSACHUSETTS

- Launched program in February with the East Boston World Cup.
- Held first-ever seasons (Spring and Fall), for more than 100 youth.
- Partnered with Let's Get Movin' (LGM) of the East Boston Neighborhood Health Center.
- Worked with LGM and Boston Centers for Youth and Families to run seven-week summer session, serving more than 100 additional youth.



NEW YORK CITY, NEW YORK

- Expanded off-field programming with team trip to watch the New York Redbulls, including a postgame talk with Ghanaian players Patrick Nyarko and Dominic Oduro
- Hosted 2nd Annual City Cup, bringing together 60 youth and their families in celebration of World Refugee Day
- Participated in the 4th annual Small Goals, Big Change NYC tournament.



Note: SWB
Guatemala
became a past
program in
February 2012



Did you know



In a recent survey of girls in Nicaragua,

90%

reported barriers to participation in sport.

The top three barriers were:

Equipment/resources

Safe spaces

Parental permission

INCLUSION in SPORT → INCLUSION in SOCIETY



The SWB Mariposa Juniors and Seniors are two teams of girls ages 7-11 in the city of Granada, Nicaragua. Together, the Mariposas are the only under-12 girls teams in a city of 110,000. In fact, they just might be the only true under-12 girls teams in the country of 6 million. Our ability to provide access to equipment and sports clothing, a girls-only field and classroom, and gain the trust of parents, has enabled the Mariposas to have practice and team-building activities four days per week, year-round. That's more than 400 hours of girl-centered time. Their mural "Todos Pueden Jugar" or "Everyone can play", overlooks the field they helped build and symbolizes a vision of a more equitable future.

GRANADA, NICARAGUA

Core Program Spotlight

2012 Highlights

- One of just twelve girl-centered programs worldwide supported as a part of the Nike Foundation's "Girl Effect".
- Won the Granada women's league championship.
- Named a U.S. State Department SportsUnited grant recipient.
- Program coaches led trainings and supported initiatives in Las Salinas, Managua, and El Salvador.

Did you know?

SWB continues to be **the only** community sports program for girls in the city.

Coaches conducted more than **700** home visits to engage parents and families of participants.

More than **2,000** girls have been introduced to soccer in the program's history, many for the first time.

What's Next?

- Implement SportsUnited two-way Exchange, including bringing 10 Nicaraguan coaches and leaders to the U.S. in June 2013.
- Expand the number of teams to be more age-specific.



"I like that the program teaches how to interact with other girls, raises self-esteem, and has activities to develop her mind. It's also healthy; it helps with her growth. I want my daughter to grow up to be a survivor."
-- Ofelia S., parent of an SWB Granada participant

GOALS + ACTION → PERSONAL SUCCESS

Stella Nalwanga, 14 years old, started playing soccer with SWB when the program in Nsambya first began. She saw boys playing on the pitch, and she knew that she needed to join. Coach Iga encouraged her to play, and she found herself playing as often as possible. Stella's passion for the sport was immediately apparent, but her desire to play was met with a strong cultural and familial resistance. Through her involvement in SWB programming, Stella gained confidence and became a leader on and off the pitch. She approached challenges that she faced with strength, and was instrumental in the establishment of the girls' program at SWB Uganda. This spring, after playing in a game with SWB's girls' team, Stella was offered a full scholarship to play soccer at Masaka Secondary School. Her family is now able to afford to pay for her younger brother's schooling, and Stella is pursuing her dreams.

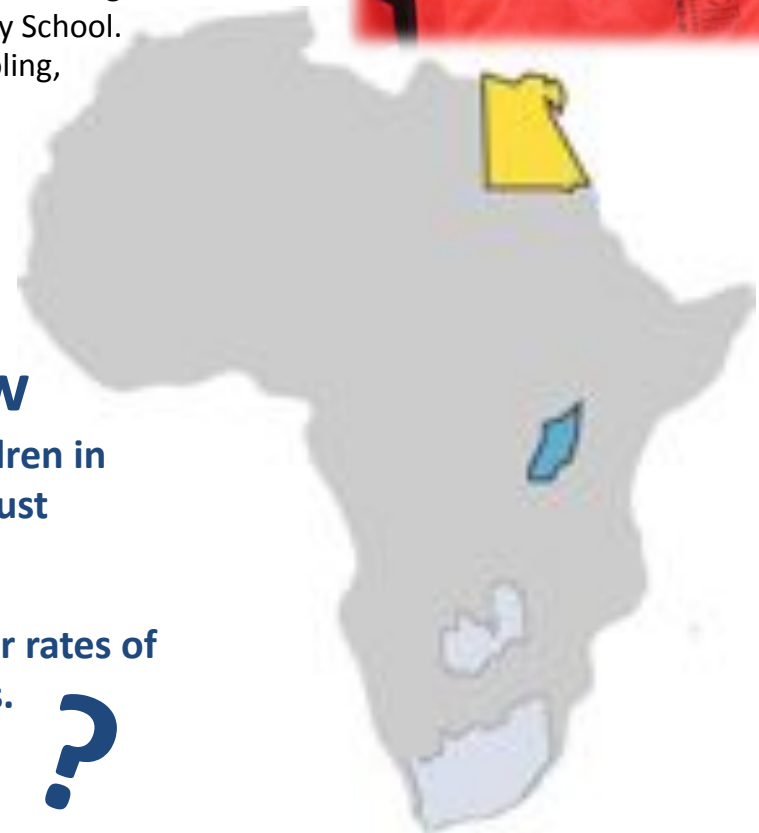


Did you know

Of the 55,600 refugee children in Uganda of school age, just

45%

are in school. Girls have lower rates of attendance than boys.



Core Program Spotlight

“Soccer Without Borders does not mean that we just play only football. We also learn how to speak English, and how to be strong girls (or boys) and build a future.”

-- Mastula, SWB Kampala participant, age 15



KAMPALA, UGANDA

2012 Highlights

- Hosted the first annual Kampala Youth Festival for Peace with over 200 participants
- Participated in the streetfootballworld East Africa forum in Kigali, Rwanda
- Began construction on a second classroom for English and life-skills programming.
- Established Sunday league for children in Nsambya

Did you know?

2 hours of English education for **3** levels of youth classes, **4** days a week.

100 daily participants at weekday activities.

Program leaders facilitated **90** hours of weekly English instruction, soccer, and life-skills activities.

What's Next?

- Broaden programming for girls in Kampala.
- Look for larger center to host a steadily increasing number of participants.
- Collaborate more closely with the streetfootballworld East Africa Network members.

Camps and Special Initiatives



SWB Camps and Special Initiatives utilize condensed versions of our year-round program activities, during key periods of transition and down-time for underserved youth. They also enable SWB to expand its reach and plant seeds for potential future programming. An average SWB camp offers youth 12-15 hours of programming in one week.

Camps and Special Initiatives



BALTIMORE, MD, USA
38 Youth
1 Week



LOS ANGELES, CA, USA
135 Youth
2 Weeks



CHICAGO, IL, USA
23 Youth
8 Weeks



OAKLAND, CA, USA
204 Youth
5 Weeks



SANTA ANA, EL SALVADOR
25 Youth
1 Week



GRANADA, NICARAGUA
127 Youth
2 Weeks



CAIRO, EGYPT
15 Coaches
1 Week



KAMPALA, UGANDA
200 Youth
1 Week

The Soccer Without Borders Team

Executive and Administrative Team

Ben Gucciardi
Mary McVeigh
Karima Modjadidi
Jill Pardini
Myra Sack
Lindsey Whitford

Support Staff

Allison Cuzzo
Nick Dreher
Gina Gabelia
Anna Lippi
Lauren Markham
Susan McVeigh
Conor Nolen

Program Staff

Baltimore City, MD, USA

Remi Bene
Alyssa Budros
Gina Gabelia
Andrew Kinne
Lena Liberman
Daniel Sass

Boston, MA, USA

Ashley Blanks
Nicole DeCesare
Katie Gayman
Josh Hardester
Trevor Koob
Leah Levitt
Mary McVeigh
John O'Reilly
Ethan Shapiro
Laney Siegner

Chicago, IL, USA

Jason Lemberg
Matthew Lemberg
Sean O'Sullivan

Greeley, CO, USA

Kyle Bertrams
Elliott Levett
Rocio Miramontes
Abby Smith
Luis Sotelo

Los Angeles, CA, USA

Zamzam Abukar
Omar Benjoud
Mackie Chang

New York City, NY, USA

Whitney Warren
Jennifer Whitley

Program Team

Karilyn Anderson (New York, NY, USA)
Larkin Brown (Granada, Nicaragua)
Meghan Duesing (New York, NY, USA)
Ben Gucciardi (Oakland, CA, USA)
Jason Lemberg (Chicago, IL, USA)
Mary McVeigh (Granada, Nicaragua)
Meghan Belaski (Greeley, CO, USA)
Raphael Murumbi (Kampala, Uganda)
John O'Brien (Los Angeles, CA, USA)
John O'Reilly (Boston, MA, USA)
Luis Palacios (Solola, Guatemala)
Jill Pardini (Baltimore, MD, USA)
Amy Snider (Greeley, CO, USA)
Lindsey Whitford (Boston, MA, USA)
Demetrios Yatrakis (New York, NY, USA)



Oakland, CA, USA

Reinhardt Cate
Prospero Herrera
Danny Kim
Shea Morrissey
Christine Peterson
Douglass Plenaar
Indar Smith
Ye-Htet Soe

Granada, Nicaragua

Veronica Balladares
Anna Barrett
Alex Board
Estefan Bolaños
Hassell Bustamante Chavez
Madeliene Hernandez
Brittany Lane
Humberto José Largaespada
Mary McVeigh
Kelly Pope
Helen Ramirez Montiel
Shea Morrissey
Cesar Augusto Morales Rivera
Alex Warren
Lindsey Whitford

Kampala, Uganda

Sara Chehrehisa
Travis Dezendorf
Nick Dreher
Eric Haubner
Prospero Herrera
Olivier Matanda
Jean Christophe Moran
Jeremiah Lukeka Muiingamo
Byamungu Murumbi
Katy Nagy
Iga Ronald
Junior Kasereka Shabusha
Stefan Viragh
Kelsey Yam

The Soccer Without Borders Team

Advisory Board member Ann Cook in Cairo, Egypt



Safia and Ann after camp at Penn State, July 2012

We first met Safia as a part of SWB's involvement in the girls' and women's soccer initiative sponsored by the U.S. Embassy in Cairo. Invited to design and implement coaches trainings and clinics for girls in cities across Egypt in 2010, we learned quickly that need for expanded opportunities for women and girls is significant. Moreover, there are many passionate, talented young leaders, like Safia, anxiously awaiting the chance to be that change. Despite an eight month delay in implementing the second phase, Safia remained patient and determined that this initiative would continue. In February of this year, SWB Founder Ben Gucciardi and Advisor Ann Cook headed to Cairo to follow up with additional clinics and select a group of future leaders to come to the U.S. in July. Tragically, the initiative was slated to kick off just hours after the massacre at a soccer game in Port Said, causing yet another postponement and limiting the program to just a single day. The resiliency of Safia and her peers, however, was nothing short of inspirational. Despite setback after setback, all beyond her control, Safia was able to see the program through to completion, joining Ann at Penn State Soccer Camps in July.

Board of Directors

Zoey Bouchelle
Brian Geffert
Benjamin Gucciardi
Kyle Hartman
Mary McVeigh
Katlin Okamoto
Bill Price
Lucas Richardson
Michael Sack
Lindsey Whitford

Board of Advisors

Ann Cook
Tim Cross
Manish Doshi
Greg Lalas
Jeff McIntyre
John O'Brien
Lissette Rodriguez
Melissa Roth



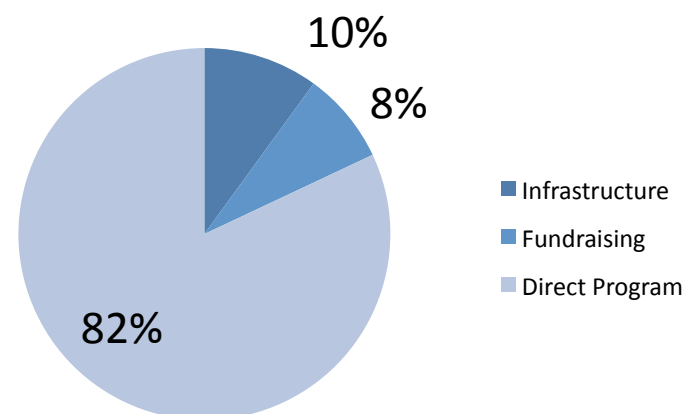
Former U.S. Men's National Team coach, and current Egyptian Men's National Team coach Bradley joined Ben, Ann, and the women participants of the coaches clinic, February 2012

Statement of Activities and Financial Position

Income	
Grants	\$120,838
Business Donations	\$16,828
Individual Donations	\$100,373
Fundraising (Events & Merchandise)	\$71,058
TOTAL CASH	\$309,097
In-Kind	\$28,960
TOTAL	\$338,057
Expenses	
Infrastructure*	\$28,481
Fundraising	\$19,987
Program Costs	\$218,743
TOTAL	\$267,211
Income-Expense = Net Revenue/(Loss)	\$41,886

Assets	
Bank Accounts	\$97,647
Fixed Assets	\$4,815
TOTAL	\$102,462
Liabilities	
Current Liabilities	\$3,345
TOTAL	\$3,345
NET ASSETS	\$99,117
TOTAL LIABILITIES AND NET ASSETS	\$102,462
12/31/12	

Breakdown of Expenses



* 16% of these expenses were fees charged to SWB for donations made online

Partners & Supporters

Network Memberships

Up2Us
Streetfootballworld

Organizational In-Kind Support

Abbot Memorial Presbyterian Church
Anna Lippi, CPA
Breath of God Lutheran Church
Coaching Corps
Constant Contact Cares for Kids
Family League of Baltimore
Global Rescue
Goodwin Procter
Johns Hopkins University
MetroLacrosse
Northeast Middle School (Baltimore)
Oakland International High School
Park School of Baltimore
Ruffneck Scarves
Salesforce

Top 2012 Supporters

Albany-Berkeley Soccer Club
Angus Held Foundation
Baltimore Ravens ACT Foundation
Baltimore Safe and Sound Campaign
Bellingham Bay Coffee Roasters
Bender Foundation, Inc.
Boston Bruins Foundation
Colorado Storm
Enterprise Management Advisors, INC
Emmanuel Episcopal Church
Kicking and Screening Film Festival
Laughing Lotus Yoga Center
Los Angeles Galaxy
Nike Foundation-Girl Effect Fund
Oakland Fund for Children and Youth
Oakland Unified School District
Office of Refugee Resettlement- Department of Health
and Human Services
Olympic Club Foundation
Open Meadows Foundation
Open Society Foundation
Refugee Transitions
Ruffneck Scarves
The ASSOCIATED: Jewish Federation of Baltimore
The San Diego Foundation
Semifreddi's Bakery
Skidmore Men's and Women's Soccer
St. Anthony's High School
Up2Us
United Way of Central Maryland
Valley Presbyterian Hospital, CA
Warner University
Yahoo Matching Gift Program

Top 2012 Supporters

The Bettinger Family
The Blanco Family
Cletus Burke
The Doshi Family
The Geffert Family
Lenny Gucciardi
The Hawke Family
Heather Holahan
Anna Key Jesseman
The Kaufman Family
Susan Lichtenstein
The Lois and Philip Macht Family
Philanthropic Fund
Monica Martin de Bustamante
The Nunley Family
John O'Brien
The Pope Family
The Price Family
The Somers Family
The Surdoval Family
The Zanko Family

thank you
gracias
merci



Partners & Supporters

Domestic Program Partners

Baltimore, MD, USA- Core

Angelo's Soccer Corner
Baltimore Blast
Baltimore City Community College -RYP
Baltimore City Public School System
Baltimore Resettlement Center
Central Maryland Soccer Association
Clementine Restaurant
DC United Kicks for Kids Program
Episcopal Refugee and Immigrant Center Alliance
Goodnow Community Center
International Rescue Committee
Liam Flynn's Ale House
Loyola University Maryland
Marion I. and Henry J. Knott Foundation
Maryland Office for Refugees and Asylees
Maryland Mentoring Partnership
Montgomery Soccer Inc.
SoccerTowne
Towson University

Boston, MA, USA- Seasonal

Boston Bruins Foundation
Buckingham, Browne, and Nichols School
Let's Get Movin'/East Boston Neighborhood Health
Stars of Massachusetts

Chicago, IL, USA- Camp

Catholic Charities
Heartland Alliance
Refugee One
U.S. Soccer Federation
World Relief



Greeley, CO, USA- Seasonal

Be Active, Be Strong
Colorado Storm Academy
Colorado Rapids Women
John Evans Middle School

Los Angeles, CA, USA- Camp

International Rescue Committee
Polytechnic School
Tiyya Foundation

New York City, NY, USA- Seasonal

Brooklyn International High School
International Rescue Committee

Oakland, CA, USA- Core and Camp

Albany-Berkeley Soccer Club
Coaching Corps
International Rescue Committee
Oakland Fund for Children and Youth
Oakland International High School
Oakland Unified School District – Department of Transitional Students and Families
Olympic Club Foundation
Refugee Transitions
Senda Athletics

San Jose, CA, USA- Camp

Refugee Transitions
Soccer Silicon Valley Community Foundation

asante
terima kasih

International Program Partners

Granada, Nicaragua- Core and Camp

Academia de Talentos
Boston University Women's Soccer
Euro Café
FENIFUT – Futbol Federation of Nicaragua
Girl Effect Fund, Nike Foundation
Hotel Con Corazon
MINED- Ministerio de Educacion
Penn State Women's Soccer
SportsUnited
Tufts Women's Soccer
U.S. Embassy in Managua
Wheaton Soccer
The Wheeler School

Kampala, Uganda-Core

Carleton College- Goals with Soul
Finnish Refugee Council
Great Lakes Primary School
One World Futbol
Rainbow House
Skidmore Men's and Women's Soccer
YARID- Young African Refugee for Integral Development

Santa Ana, El Salvador- Camp

ASAPROSAR
Magicians Without Borders



“Sport has the power to change the world. It has the power to inspire, it has the power to unite people in a way that little else does. It speaks to youth in a language they understand.”

--Nelson Mandela



www.SoccerWithoutBorders.org

PO Box 3443, Oakland, CA 94609 | 25 Thomson Place, 1st Floor, Boston, MA 02210

510-859-4874 | info@soccerwithoutborders.org | 857-264-0097

Twitter: [@soccerwoborders](https://twitter.com/soccerwoborders) | Facebook: facebook.com/soccerwithoutborders