SOCCER WITHOUT BORDERS - THEORY OF CHANGE CREATING BELONGING THROUGH SOCCER, EDUCATION, AND COMMUNITY



INPUTS	ACTIVITIES	OUTPUTS		OUTCO	OMES			MPACT
If we use these resources	We can deliver	If this is done well then	Which will mean that those we support will be able to say	Which over time will lead to them being able to say	So that, in time, they will say	And they will have	So that over time, in the communities we work, there is	Which will contribute towards
PEOPLE	COMMUNITY HUBS TEAM Programs Camps & Clinics Leagues & Tournaments ASSIST Capacity- building (ie. Accelerators) Program Design & Strategy Consulting (ie. Switch the Pitch, Breaking Barriers) Exchanges & Collective Impact initiatives (ie. Play	 DIRECT YOUTH SERVED (HUBS): 4,000 youth participants engaged annually; Participants from over 60 countries and speak more than 50 languages; At least 40% of participants will identify as female or non-binary; More than 70% of participants in TEAM programs will re-enroll from year to year DUALITY ASSURANCE: 1,000 FAMILY Frameworks submitted by SWB coaches FIDELITY: S0%+ of sites rate as 'thriving' 80%+ of sites rate as 'stable' or 'thriving' STAFFING: 90%+ of staff retained or exit within the retention goal timeframe MENTORING: 	I HAVE A SAFE PLACE TO PLAY	I CARE ABOUT LEARNING	I BELONG	A HEALTHY IDENTITY	3 GOOD HEALTH AND WELL-BEING -///	4 education 14 education 15 educiter 15 educiter 15 educiter
CULTURE			I CAN HAVE FUN I CAN PLAY	I LOOK AFTER MY PHYSICAL & MENTAL HEALTH			INCREASED GENDER EQUITY	
			I CAN IDENTIFY MY FEELINGS I DO MY HOMEWORK	I AVOID RISKY BEHAVIORS				A MORE INCLUSIVE AND EQUITABLE WORLD WHERE ALL YOUTH CAN REACH THEIR INHERENT POTENTIAL
FUNDING			I BELIEVE IT'S SAFE FOR ME TO SPEAK UP				INCREASED RACIAL & ETHNIC EQUITY	
SAFE SPACES		Average head coach tenure more than 40 months DIGITAL INFRASTRUCTURE: New website launched COMMUNICATIONS:	FRIENDS I HAVE AN ADULT I CAN TALK TO	E I HELP OTHERS I VALUE	I CAN CONTRIBUTE			
		All SWB major channels increase reach and engagement FUNDING: All Hubs and CIT meet or exceed their surplus goals	I CARE ABOUT OTHER PEOPLE			SOCIAL CAPITAL	INCREASED COMMUNITY COHESION	
METHODOLOGY		STEWARDSHIP: More than 95% of highly likely funding is secured FUNDING GROWTH: More than 49% growth in revenue compared to	OTHERS LEARN I AM OPEN TO CHANGE I FEEL	I USE NEW SKILLS	WE ALL HAVE AGENCY			
		COACHES TRAINED: 150 coaches trained through Accelerator programs	SUPPORTED I CAN LEARN FROM OTHERS	I RESOLVE CONFLICTS				10 REPURED 16 PEACE JUSTICE AND STROKE
PARTNERS	Proud)	ORGANIZATIONS ENGAGED: 75 organizations supported through capacity-building	I CAN ASK FOR HELP	I EMPATHIZE WITH OTHERS				

ONTROL

INFLUENCE

CONCERN